



**MCKENZIE LAKE COMMUNITY ASSOCIATION**

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July 27, 2010

Dear Gazette Advertiser,

On behalf of the McKenzie Lake Community Association I would like to thank you for supporting our community by advertising in *The Gazette*. Our newsletter is delivered to 4800 homes in the McKenzie Lake community. For us it is a fantastic way to connect with the residents of McKenzie Lake and keep them informed about community events and contributions. Without our advertisers this publication would not be possible.

This letter is to inform you that beginning in November 2010 *The Gazette* will be published by Mind's Design instead of Suburban Journals. Please contact Suburban Journals if you need to cancel advertising or collect a refund for pre-paid advertising. The McKenzie Lake Community Association cannot make these changes for you. Mind's Design is a local company that currently publishes official newsletters for communities such as DouglasdaleGlen, Riverbend, Auburn Bay, Cranston, and Marquis De Lorne. After reviewing the ad rate sheet, I am confident that you will find Mind's Design's rates to be comparable to what you are used to with Suburban Journals.

I would appreciate it so much if you would join us in this transition. It is certain that readership will continue to increase as we work with Mind's Design to produce an attractive and informative newsletter. Mind's Design will contact you with specific information so that your ad will be ready to run in the November issue.

Thank you,

*Andrea Poole*

Editor McKenzie Gazette